

Enrollment No: \_\_\_\_\_ Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Summer Examination-2017

Subject Name: Professional Communication Skills

Subject Code: 4SC04PCS1

Branch: B.Sc.(All)

Semester: 4

Date: 12/04/2017

Time : 10:30 To 01:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
  - (2) Instructions written on main answer book are strictly to be obeyed.
  - (3) Draw neat diagrams and figures (if necessary) at right places.
  - (4) Assume suitable data if needed.
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- Q-1 Attempt the following questions: (14)**
- a) Give two different meanings for the word: **KIND**
  - b) We could see a rare polar \_\_\_\_\_ in that zoo. (bare ,bear , beer)
  - c) A person who doesn't believe in the existence of God is called a/an \_\_\_\_\_.  
(a) priest (b) theist (c) Atheist (d) none of these
  - d) Give two different meanings for the word: **FINE**
  - e) He is troubled by the scarcity of jeans of his \_\_\_\_\_ size. (waist ,waste , west)
  - f) \_\_\_\_\_ means A highest ideal and perfect state.  
(a) heaven (b) Utopia (c) Paradise (d) Shangri-la
  - g) What is the name of Natalia's father?
  - h) What is the name of author of the poem The Pulley?
  - i) In the poem \_\_\_\_\_ a child is the speaker.
  - j) Night of The Scorpion is authored by\_\_\_\_\_.
  - k) Name the blessings that are offered by the God.
  - l) Whom did the scorpion stung in *Night of the Scorpion*?
  - m) Whom does the poet indirectly refer to, as Lamb?
  - n) Who proposes Natalia in A Marriage Proposal?

**Attempt any four questions from Q-2 to Q-8**

- Q-2 Attempt all questions (14)**
- A. Describe the rural scenario in the *Night of the Scorpion*.
  - B. Why does the poet consider Rest as pulley? Explain.
- Q-3 Attempt all questions (14)**
- A. What are the subjects of argument between Natalia and Lomov? Describe.
  - B. Summarize the poem *The Lamb* in your words:
- Q-4 Attempt all questions (14)**
- A. Narrate Lomov's character:



**B.** Write a brief note on basics of Behavioural Communication.

**Q-5** **Attempt all questions** (14)

**A.** Write Speech Mechanism in brief.

**B.** Explain the Nuances of delivery in your words.

**Q-6** **Attempt all questions** (14)

**A.** Explain the Principles of writing Business Letter

**B.** Write a review of your favourite movie

**Q-7** **Attempt all questions** (14)

**A.** Write a review of the book you have read.

**B.** Transcribe the following lines and stress-unstress syllables.

MY heart aches, and a drowsy numbness pains

My sense, as though of hemlock I had drunk,

Or emptied some dull opiate to the drains

One minute past, and Lethe-wards had sunk:

**Q-8** **Attempt all questions** (14)

**A.** Write an inquiry letter on behalf of ABC Store, Rajkot, to XYZ Pharmaceutical Co (Pvt) Ltd., Pune, for a large stock of required medicine.

**B.** Draft a proper reply with quotation to the above inquiry.

